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7 REFEREE

E-filing

8 UNITED STATES DISTRICT COURT
9 NORTHERN DISTRICT OF CALIFORNIA
10

11 RENEE CONTRATTO, on behalf of herself
12 and the general public,

13 Plaintiff(s),

14 vs.

15 ETHICON, INC. et al., (dba GYNECARE
16 WORLDWIDE), a New Jersey Corporation;
17 JOHNSON & JOHNSON, a New Jersey
18 Corporation; LIFECORE BIOMEDICAL, INC.,
19 a Florida Corporation; and DOES 1-25,

20 Defendant(s).
21

Case No.: C03-3804 MJJ (BZ)
JAMS REF. NO. 1100043994

REVISED SPECIAL MASTER'S
ORDER #1: RE MOTIONS TO
COMPEL PRODUCTION OF
DOCUMENTS (Hrg. 4/11/05)

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23 On April 11, 2005, various motions to compel production of documents presented by the
24 parties were heard by Special Master Quinn. On May 4, 2005, the Special Master issued a
25 Notice of Ruling. On May 16, 2005, the Special Master issued a draft of this Order to which
26 defendants raised an issue as to the timing of their production (see ¶2.b below). This revised
27 Order incorporates the Special Master's conclusions on that timing issue.
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2 1. Plaintiff's Motion to Compel Production of MDDRP-Material

3 Plaintiff moved to compel production of documents withheld from production, and
4 information redacted from documents, that were generated by Lifecore's attorneys in preparation
5 for the proceedings regarding Intergel that took place before the Medical Devices Disputes
6 Resolution Panel of the FDA. Plaintiff argued that the material was relevant to the issues of the
7 safety and efficacy of Intergel, and that it was not subject to any work product protection.
8 Defendants contended that the material withheld consisted of attorney work product that was
9 entitled to protection because the MDDRP proceedings were an adversarial process akin to
10 litigation.

11 FRCP 26(b)(3) protects as attorney work product materials prepared in anticipation of
12 litigation or trial. This protection has been applied not only in actual civil and criminal litigation,
13 but in a variety of administrative and other proceedings, such as arbitrations and patent
14 proceedings, provided that they are "adversarial proceedings." *McCook Metals L.L.C. v. Alcoa*,
15 *192 F.R.D. 242 (N.D. Ill.)*, set forth the characteristics of an adversarial proceeding in the context
16 of a patent appeal: (1) the patent applicant was in a defensive position and in an adversarial
17 relationship to the patent examiner; (2) the attorney was required to draft intricate legal
18 documents to persuade the examiner to make a finding favorable to the applicant; and (3) on
19 appeal the applicant and the examiner were in a heightened adversary relationship since the
20 examiner had ruled against the applicant.

21 The Special Master concludes that defendants have not demonstrated that the MDDRP
22 proceedings exhibited these characteristics. First, the MDDRP was set up to give advice and
23 make recommendations to the FDA about science issues, not to render a judgment on legal
24 issues. (Plaintiff's Exh. 16, p. 4) The Panel's recommendation has no binding effect: the FDA
25 may concur with it or reject it. The Panel considers "scientific disputes" which are defined to
26 exclude "legal issues." *Id.* While Lifecore may have had an adversary relationship with the
27 FDA after the agency issued a not approvable letter, it doesn't follow that the MDDRP
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1 proceedings are adversarial. On the contrary, they are designed basically to provide a "second
2 opinion" to the FDA in evaluating a medical device. Their fundamental purpose is to investigate
3 and evaluate scientific claims, and provide neutral outside expert input to the agency. Second,
4 there was no showing that Lifecore's lawyers acted in a litigation role. No evidence was
5 presented that Lifecore's attorneys appeared before the MDDRP. Lifecore's attorney stated that
6 she and her colleague drafted memoranda, evaluated experts, prepared presentations for the
7 Panel and reviewed statistics. (Flannery decl. 11) There is no indication that they prepared
8 pleadings or witnesses, or submitted any legal argument such as would be typical of lawsuits,
9 arbitrations or patent proceedings. No doubt lawyerly skill went into the drafting of memoranda
10 and presentations, but that is true of many documents that lawyers prepare in non-litigation
11 contexts. Third, the MDDRP is not analogous to an appellate procedure in the patent application
12 process. As stated, the MDDRP is not an appellate body – it could not reverse the FDA's
13 adverse finding about Intergel.
14

15 For these reasons, the Special Master concludes that the documents withheld by Lifecore
16 from production, or redacted, on the ground that they were prepared for the MDDRP proceeding
17 are not entitled to work product protection, and accordingly should be produced.

18 2. Plaintiff's Motion to Compel Production of Documents Withheld or Redacted as
19 Relating to the "Re-Launch" of Intergel
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21 a. Production of Re-Launch Documents

22 Plaintiff's Request for Production No. 30 sought, "Any and all documents that refer,
23 pertain, or relate to YOUR efforts at putting Intergel back on the market." Defendants have
24 withheld and redacted documents that purport to deal with the consideration of whether to "re-
25 launch" Intergel on the market. They represent that they have produced all documents dealing
26 with the removal of Intergel from the market, but contend that "re-launch" materials are not
27 relevant.
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1 The Special Master perceives no distinction as to the relevance of the two categories of
2 documents. Presumably, in considering both whether to stop marketing Intergel and whether to
3 start marketing it again, defendants pondered, investigated and reached conclusions about the
4 product's efficacy and safety. Both categories of documents are plainly relevant to issues in this
5 case, and are likely to lead to the discovery of admissible evidence. Defendants have
6 acknowledged there is no burden to producing these documents since the amount they withheld
7 is "minuscule."
8

9 Accordingly, the Special Master overrules defendants' objections to RFP No. 30, and
10 concludes that defendants are obligated to produce all responsive documents in this category that
11 have been withheld, and to produce unredacted copies of documents that were previously
12 produced.

13 b. Period of Time For Which Re-Launch Documents Are To Be Produced
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15 After seeing a draft of this Order, defendants' counsel commendably brought to the
16 Special Master's attention that they had previously limited their document productions (evidently
17 with minor exceptions) to those documents generated prior to October 31, 2003. They take the
18 position that documents generated after that date are not relevant. They asked whether they
19 could employ such a cut-off date to the documents to be produced pursuant to this Order.
20 Defendants note that October 2003 is over a year after plaintiff's surgeries, seven months after
21 Intergel was withdrawn from market, after defendants completed their post-withdrawal
22 investigation, and two months after this lawsuit was filed.

23 This query provoked plaintiff to object strenuously, and to protest that she had never
24 before been aware that defendants were unilaterally employing a 10/31/03 cutoff to their
25 productions. She argues that, in particular, documents pertaining to a possible "re-launch" of
26 Intergel generated after 10/31/03 would be highly relevant. They should include, says plaintiff,
27 internal documents about re-launch, and exchanges with the FDA about possible manufacturing
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1 defects, among other things. Plaintiff also noted that two prior court orders required production
2 of various categories of materials without any cutoff date.

3 The Special Master held a telephone hearing with counsel on this issue on May 17, 2005.
4 Counsel represented that defendants' prior responses to document requests had objected to
5 producing any documents generated after plaintiff's surgeries, but then stated that without
6 waiving that objection they would produce documents responsive to the various requests. Their
7 responses never specifically called out that 10/31/03 or any other date was being used as a cutoff.

8 Plaintiff made two requests: first, that defendants produce seven categories of documents
9 relating to "re-launch"¹; second, that defendants be ordered to supplement all their prior
10 productions to include post 10/31/03 material. Defendants objected that plaintiff's seven
11 categories represent an expansion of her prior document requests. Defendants also objected that
12 production of post-10/31/03 materials would be unduly burdensome. However, they
13 acknowledged that, to collect and produce hard copy post-10/31/03 documents in the seven "re-
14 launch" categories would take about two weeks, and to produce e-mail for those categories
15 would take another week to 10 days.

16 The Special Master concludes that, because defendants' discovery responses did not
17 reasonably alert plaintiff's counsel that any cutoff was being imposed, plaintiff has not waived
18 her right to seek post-10/31/03 material. The Special Master further concludes that defendants
19 have not shown a basis for deeming all post-10/31/03 documents irrelevant. If defendants are
20 pursuing the possibility of "re-launching" Intergel, or if defendants are continuing to
21 communicate with the FDA about the safety or efficacy of Intergel or FeHA or about a re-launch
22 of Intergel, such documents are potentially relevant. Third, the Special Master concludes that
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25 ¹ (1) All documents reflecting communications between defendants or internal to a defendant post 10/31/03 regarding relaunch
26 of Intergel or FeHA-related product; (2) All documents reflecting communications between any defendant and the FDA post
27 10/31/03 regarding the relaunch of Intergel or FeHA related-product; (3) All documents reflecting post 10/31/03 reanalysis by
28 defendants of any old study for purposes of relaunch or any new study for purposes of relaunch; (4) All documents or
communications between defendants and the FDA post 10/31/03 reflecting assistance to the FDA for the execution of any study
for purposes of relaunch or analysis of the causes of post market adverse events; (5) All documents reflecting communications
between defendants and outside consultants for purposes of relaunching Intergel or FeHA related product; (6) All documents
reflecting Ethicon's decision not to proceed with the relaunch of Intergel or FeHA related product; (7) All documents reflecting
any manufacturing or formula changes to Intergel for the purpose of relaunching Intergel or FeHA related product.

1 defendants are required to produce post 10/31/03 documents pertaining to "re-launch," both
2 those described in plaintiff's prior document requests and in the seven categories. Any burden
3 on defendants from having to produce documents other than those requested in prior document
4 requests is amply justified by their failure to notify plaintiff that they were unilaterally imposing
5 this cutoff. Fourth, the Special Master finds that plaintiff has not shown a basis at this time to
6 require defendants to supplement their productions other than those pertaining to "re-launch"
7 documents. Plaintiff may seek an order requiring supplementation of other categories of
8 documents on a showing of good cause, and no undue burden on defendants.

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10 3. Plaintiff's Motion to Compel Production of Documents Withheld or Redacted as
11 Advertising and Marketing Material

12 Plaintiff's Request for Production Nos. 33, 55 and 56 sought documents relating the
13 "marketing feedback for the extension tubes" and documents produced and deposition transcripts
14 taken in a related California state court action (Contratto v Ethicon, et. al. (Alameda County Case
15 No. RG04138391). Counsel represented that the state court documents involved advertising and
16 marketing. It is unclear what, if any, deposition transcripts exist or to what they relate. In
17 discussions among counsel, plaintiff has limited her request to advertising and marketing
18 material used in California. In its 11/9/04 Order the court ordered defendants to produce files
19 maintained by the supervisors of defendants' "sales and marketing." Notwithstanding that Order
20 defendants evidently produced documents with redactions of all advertising and marketing
21 information. Defendants contend that advertising and marketing materials are irrelevant
22 because plaintiff cannot show that her doctor ever saw or relied on such materials in deciding to
23 employ Intergel in connection with plaintiff's surgery. The record is still unclear as to what
24 plaintiff's doctor relied on. It appears that she saw at least one advertisement for Intergel, and
25 spoke to at least one sales representative about the product. But she did not testify clearly that
26 she actually relied on any marketing or advertising material. Plaintiff argues that relevance does
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1 not depend solely on her doctor's actual reliance, because such materials may demonstrate what
2 claims defendants were making for their product and for what uses they recommended it.
3

4 The Special Master concludes that plaintiff has demonstrated sufficient relevance to
5 permit discovery of this material. It is not possible now to know how plaintiff's doctor may
6 testify with respect to her reliance on advertising. Also, advertising documents that made claims
7 of the product's safety and efficacy or represented that it was suitable for off-label uses would be
8 relevant to show that the use of the product on a patient such as plaintiff was something that
9 defendants envisioned and encouraged. Moreover, any other finding would be inconsistent with
10 Judge Zimmerman's ruling that company files maintained by sales and marketing supervisors
11 should be produced. With respect to the state court deposition transcripts, there was no showing
12 whether they contained material about marketing and advertising, but the Special Master cannot
13 conceive of a reason why they should not be produced since, if they exist, they pertain to
14 precisely the same dispute that exists in this federal action.

15 Accordingly, defendants' objections to RFP Nos. 33, 55 and 56 are overruled, and they
16 shall produce all documents and material responsive to those requests.

17 4. Plaintiff's Motion to Compel Production of Foreign Regulatory Material
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19 Plaintiff seeks documents relating to defendants' applications to foreign regulatory
20 agencies for permission to market Intergel. Defendants object that their foreign applications are
21 not relevant to this dispute since plaintiff's doctor plainly did not see or rely on them.

22 The Special Master concludes that plaintiff has not demonstrated a sufficient causal or
23 logical relationship between compliance with foreign regulations and defendants' possible
24 liability for the injuries to this plaintiff in California. Nor is there any showing that foreign
25 regulation of Intergel and other devices is comparable to that in the United States. Defendants
26 have offered persuasive evidence that production of this material would involve burden and
27 expense that is likely to outweigh the probative value of the material in question.
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2 Accordingly, the Special Master concludes that discovery of this material should not be
3 required.

4 5. Plaintiff's Motion to Compel Production of Final Reports of Tests/Studies re
5 FeHA

6 Plaintiff's RFP No. 26 sought final reports for any test, study or clinical trial for Intergel,
7 FeHA and other products. RFP No. 27[B] sought all "e-mails, letters, memorandums, tests,
8 studies, final reports, intermediary reports, laboratory notebooks, or protocols" for such tests and
9 studies. Defendants have produced the final reports relating to Intergel, but objected to
10 producing material for FeHA or any other compound or product. Plaintiff has limited her request
11 on this motion to final reports and backup documents (as listed above) for FeHA only.

12 Plaintiff argues that FeHA, a compound of iron and hyaluronic acid, was a precursor
13 product in the development of Intergel, which is composed of the same two ingredients. She
14 provided declarations of two experts who opine that it is important for them to have available all
15 reports, tests and documents concerning both Intergel and FeHA. One expert stated that, "there
16 is very little difference between the precursor formulas for FeHA and Intergel." (Doody decl., 4)
17 Defendants dispute that the compounds are substantially similar and criticize plaintiff's expert
18 declarations as conclusory. But defendants offered no contrary evidence or expert opinion that
19 FeHA is not substantially similar to Intergel.
20

21 The Special Master concludes that with respect to final reports of studies and tests
22 plaintiff has shown a sufficient nexus between FeHA and Intergel to satisfy the relevance
23 standard for discovery purposes. Defendants have not shown there is any burden or other reason
24 not to require production. However, with respect to the types of back-up documents listed above
25 that are requested in RFP 27[B], the Special Master is concerned (as was Judge Zimmerman) that
26 the volume of such documents may exceed their usefulness. Plaintiff has not shown a sufficient
27 basis, either in argument or expert declarations, to require defendants to produce every e-mail,
28 lab report, notebook entry, etc. with respect to testing of FeHA.

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2 Accordingly, with respect to RFP 26, defendants' objections to producing responsive
3 documents relating to FeHA are overruled, and they shall produce all documents withheld on this
4 basis, and unredacted copies of any documents previously produced in redacted form. With
5 respect to RFP 27[B], plaintiff's motion is denied, without prejudice to their right to ask the court
6 for leave to produce a reasonable number of specifically identified documents responsive to RFP
7 27[B].

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9 6. Costs & Sanctions

10 The Special Master finds that plaintiff is the prevailing party on this motion, and that
11 defendants were primarily responsible for the discovery dispute that this motion addresses.
12 Accordingly, defendants shall pay 100% of the charges of JAMS for the Special Master to hear
13 and decide this motion.

14 Plaintiff requests sanctions in the amount of \$9,000 for attorneys' fees spent in bringing
15 this motion. The Special Master has carefully considered this request, but on balance believes
16 that defendants' objections -- while largely unsuccessful -- had sufficient merit to justify
17 requiring a judicial ruling.

18 ORDER

19 Good cause appearing, the Special Master ORDERS that:

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21 1. Plaintiff's motion is GRANTED as stated above as to the documents relating to
22 MDDRP proceedings, California-based advertising and marketing material, and final reports of
23 FeHA studies tests and trials that are responsive to the document requests in question. Unless
24 otherwise ordered, defendants may limit their production to documents created prior to October
25 31, 2003.

26 2. Plaintiff's motion is GRANTED as to re-launch documents responsive to Request
27 No. 30 or to any of the seven categories of documents listed in Footnote 1 above. Such
28 documents shall be produced regardless of when they were created.


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2 3. Plaintiff's motion is DENIED as to foreign regulatory materials, backup materials
3 regarding studies and tests of FeHA, and her request for sanctions.

4 4. In view of the time defendants have had since the May 4 Notice of Ruling to
5 prepare to produce this material, except as to post-10/31/03 re-launch documents defendants
6 shall commence production immediately of the documents as ordered herein and shall complete
7 this production by Monday, May 23, 2005. Defendants shall produce all hard copy versions of
8 post 10/31-03 re-launch documents by Friday, May 27, 2005, and shall produce all e-mail or
9 other electronic forms of documents by Monday, June 6, 2005.

10 5. In the event defendants seek court review of any portion of this Order, they may
11 withhold production of the documents pertaining to the issue to be reviewed. However, they
12 shall produce the remaining documents as ordered above

13 6. Defendants shall pay 100% of the JAMS charges for the Special Master to hear
14 and decide this motion.

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16 Dated: May 19, 2005

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18 Martin Quinn, Special Master
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